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Dated: February 22, 2010

Electronic Signature for Shoab A. Mithani: /Shoab A. Mithani/

Docket No. 92717-00363USPT  
(PATENT)

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
David Ian Houlding et al.

Application No. 10/830,175

Confirmation No. 7727

Filed: April 22, 2004

Art Unit: 2442

For: SYSTEM AND METHOD FOR  
CUSTOMIZING A CORE PRODUCT

Examiner: R. B. Harrell

**AMENDMENT AFTER ALLOWANCE UNDER 37 C.F.R. 1.312**

MS Issue Fee  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**INTRODUCTORY COMMENTS**

Prior to issuance of the patent, applicant respectfully requests entry on this amendment under 37 C.F.R. 1.312 for the above-captioned patent application.

**Amendments to the Specification** begin on page 2 of this paper.

**Remarks/Arguments** begin on page 3 of this paper.